



Qoloni Indonesia - Crowdfunding

KONTAK PERSON
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A. INFORMASI PROGRAM

Program	Qoloni Indonesia - Crowdfunding
Tipe	donasi
Waktu Pelaksanaan	08/09/2015
Alamat	DKI JAKARTA
Provinsi	DKI Jakarta
Kota	Jakarta Timur
Relawan	7 Orang
Kebutuhan Biaya	150,000,000

B. RESUME

RINGKASAN

Hey, this is Eric and I ran across qoloni.com a few minutes ago.

Looks great... but now what?

By that I mean, when someone like me finds your website – either through Search or just bouncing around – what happens next? Do you get a lot of leads from your site, or at least enough to make you happy?

Honestly, most business websites fall a bit short when it comes to generating paying customers. Studies show that 70% of a site's visitors disappear and are gone forever after just a moment.

Here's an idea...

How about making it really EASY for every visitor who shows up to get a personal phone call you as soon as they hit your site...

You can –

Talk With Web Visitor is a software widget that's works on your site, ready to capture any visitor's Name, Email address and Phone Number. It signals you the moment they let you know they're interested – so that you can talk to that lead while they're literally looking over your site.

CLICK HERE <http://www.talkwithwebvisitor.com> to try out a Live Demo with Talk With Web Visitor now to see exactly how it works.

You'll be amazed - the difference between contacting someone within 5 minutes versus a half-hour or more later could increase your results 100-fold.

It gets even better... once you've captured their phone number, with our new SMS Text With Lead feature, you can automatically start a text (SMS) conversation.

That way, even if you don't close a deal right away, you can follow up with text messages for new offers, content links, even just "how you doing?" notes to build a relationship.

Pretty sweet – AND effective.

CLICK HERE <http://www.talkwithwebvisitor.com> to discover what Talk With Web Visitor can do for your business.

You could be converting up to 100X more leads today!

Eric

PS: Talk With Web Visitor offers a FREE 14 days trial – and it even includes International Long Distance Calling.

You have customers waiting to talk with you right now... don't keep them waiting.

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TARGET SASARAN

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ALASAN PROGRAM

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FAKTOR KEBERHASILAN

Hey, this is Eric and I ran across qoloni.com a few minutes ago.

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C. URAIAN PROGRAM

Qoloni adalah social funding platform yang mudah digunakan dan dirancang untuk memberdayakan pengguna menggalang dana secara online dan offline, membangun kesadaran sosial dalam skala besar dan lebih luas. Terbuka untuk semua kalangan tanpa memandang suku, agama, ras dan antar golongan (SARA).

Qoloni mempertemukan seluruh stakeholder mulai dari komunitas, personal dengan para pelaku bisnis, perusahaan, pemangku kepentingan, pemerintah, lembaga LAZ dengan sasaran yang membutuhkan pendanaan. Seluruh proyek dirancang oleh para pengguna sendiri dan menginformasikan kepada seluruh pengakses untuk selanjutnya mendapatkan dukungan, donasi dan support. Diusulkan oleh pengguna dilaksanakan bersama para relawan dan dinikmati oleh yang membutuhkan secara langsung.

" Qoloni sebagai salah satu media social community baru yang diharapkan berbeda dengan yang sudah ada dimana Qoloni.id lebih bermanfaat, bermartabat dan berpahala."

Seluruh aktifitas qolonis berlandaskan kesadaran pribadi dan keiklasan masing-masing personal dengan tidak mengharapkan balasan. Jikalau dalam pelaksanaan proyek ada yang mendapatkan keuntungan financial hal tersebut memang merupakan sesuatu yang memang seharusnya diterima dari pengabdian keahlian dan waktu yang telah dikorbankannya, dengan catatan hal tersebut memang sudah anggarkan.

Kami sangat yakin bahwasannya qoloni akan bermanfaat oleh semua pihak.

QOLONI adalah internet platform yang juga memiliki aktivitas secara offline, mengingat sasaran dan mitra dari QOLONI adalah aktivitas langsung di tengah masyarakat. Bentuk pengembangan komunitas QOLONI bisa berupa meet-up, pelatihan ketrampilan kerelawanan atau penanggulangan

bencana, peningkatan kemampuan intra dan inter personal. Aktivitas komunitas bisa di-inisiasi oleh member komunitas QOLONI sendiri.

Glossarium Qoloni.com

QOLONI

:

Qoloni adalah yayasan yang mengelola situs social funding platform www.qoloni.com, dimana Pemilik Proyek (Qolonel) menempatkan Proyek dalam situs Qoloni dengan tujuan mengumpulkan dana dari Donatur (Qolombus) melalui crowdfunding.

QOLONIA

:

Manajemen Yayasan Qoloni yang mengelola www.qoloni.com.

QOLONIS

:

Qolonis adalah pengguna situs www.qoloni.com yang telah mendaftar menjadi anggota Qoloni yang telah diaktivasi keanggotaannya. Qolonis dapat mendaftar sebagai Relawan dalam proyek-proyek yang di-support oleh Qoloni, dengan tanggungjawab kepada Qoloni dan Qolonel.

QOLONEL

:

Qolonel adalah Project Manager atau selaku pemilik dan penanggung jawab utama pelaksanaan proyek yang digagas dan didanai melalui Qoloni.

QOLOSSER

:

Qoloser adalah Relawan yang diangkat oleh Qoloni untuk menjadi coordinator leader dalam suatu pelaksanaan proyek, yang bertugas untuk mengawasi Qolonel dalam pelaksanaan dan penggunaan dana donasi yang diterima untuk melaksanakan proyek.

QOLOMBUS

:

Qolombus adalah pihak yang telah mendonasikan sejumlah dana (uang) melalui Qoloni untuk pelaksanaan proyek.

QOLEGA

:

Qolega adalah Mitra Kerja Strategis yang mendukung kegiatan dan aktifitas Qoloni. Qolega terdiri dari korporasi, stakeholder, sponsor, media, dan lain-lain.

QOLONISTI

:

Qolonisti adalah habitat gerakan sosial yang terdiri dari Qolonis dalam sebuah proyek.

Lainnya

PROYEK

:

Proyek adalah setiap proyek yang ditempatkan oleh pihak Qolonel dalam situs Qoloni dengan tujuan untuk memperoleh sejumlah dana dari Qolombus sesuai dengan apa yang diperhitungkan oleh Qolonel untuk menyelenggarakan proyek tersebut.

DONASI

:

Donasi adalah donasi berbentuk uang atau barang yang diberikan oleh Qolombus melalui Qoloni untuk mendanai Proyek yang digagas oleh Qolonel. Donasi terhadap Proyek Qolonel harus diberikan melalui Qoloni.

LAPORAN

:

Laporan adalah laporan atas perkembangan Proyek yang dibuat secara berkala oleh Qolonel sebagai salah satu bentuk tanggung jawab terhadap Proyek, yang akan dipublikasikan oleh Qoloni melalui situs.

POIN

:

Poin adalah poin yang dikumpulkan oleh Qolonis dengan cara berinteraksi dengan Proyek Qolonel yang ditempatkan di situs Qoloni, baik dengan melakukan like, share, maupun memberikan komentar terhadap Proyek di jaringan sosial media.

D. ANGGARAN BIAYA

No.	Uraian	Jumlah	Satuan	Nilai	Total
1.	Untuk penyimpanan data dan sistem	1	Buah	40,000,000	40,000,000
2.	sewa colocation server di cyber building	1	Lot	24,000,000	24,000,000
3.	Team terdiri atas 1 programer, 1 Designer, 1 Dokumentasi dan Sistem Analis	1	Team	75,000,000	75,000,000
4.	Biaya untuk melakukan kordinasi team, ada kalanya team harus lembur atau mengerjaka di luar kantor sambil nonton bioskop	1	Lot	11,000,000	11,000,000
	TOTAL				150,000,000

E. FOTO KEGIATAN

F. LOKASI

DKI JAKARTA

G. LAPORAN KEGIATAN

Seluruh aktifitas ini (Realisasi Biaya, Foto Kegiatan, Dokumen Program) akan dilaporkan melalui website dengan URL sebagai berikut : <http://qoloni.com>

H. IDENTITAS PELAKSANA

Nama Lengkap

Endy Junaedy Kurniawan

Email

endy.kurniawan@gmail.com

No.Handphone

08551000505

Alamat

DKI JAKARTA

Provinsi

DKI Jakarta

Kota	-
Profile Singkat	-
Profesi	Swasta
NO KTP	-
Tanda Tangan	-

I. ALUR PROSES